



FOR IMMEDIATE RELEASE

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GET YOUR POT OF GOLD AT MONDAYS ON THE MALL!



PORTLAND, OR - (March 12, 2015) On **Monday, March 16th** Portland Mall Management, Inc. will be celebrating St. Patrick's Day early with gift bags and holiday treats on the transit mall!

In partnership with [B-Line](#), the local urban sustainable delivery company, PMMI will be traveling up and down Portland's Transit Mall with **free green drawstring backpacks filled with TriMet tickets, clover cookies and chocolate gold coins!** During the hours of **12:00pm – 1:30pm** look for the branded yellow trikes on SW 5th and SW 6th Avenues to receive your free gifts. B-Line stops will be made at targeted sections of the transit mall adjacent to Unico Plaza, Unitus Plaza, PSU Urban Center, Pioneer Place and more. Transit mall guests are invited to test their luck and drop off their business cards to enter to **win a fabulous jewelry package from Ben Bridge Jeweler!** In partnership with **Ben Bridge Jewelers**, PMMI is giving away a checkered **Peridot pendant in 14K white gold** with **matching Peridot stud earrings**. The

winner will also receive a **PANDORA clasp bracelet** in sterling silver complete with a St. Patrick's Day themed **Kiss Me I'm Irish Charm** in murano glass and sterling silver.

Mondays on the Mall events are FREE family-friendly events and activities that take place on the third Monday of each month during the lunch hour. For more details on the free events and activities held on Downtown's Transit Mall, please visit www.portlandmall.org or follow PMMI on Twitter @ PMMIpdx

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About Portland Mall Management, Inc.

Portland Mall Management, Inc. (PMMI) is a 501(c)(3) public-benefit corporation responsible for daily cleaning services and enhanced security along the light rail streets in the central downtown area. PMMI provides maintenance of the physical infrastructure along the Portland Mall. For more information about the services and free programming Portland Mall Management, Inc. provides to the downtown core, please visit their website at www.portlandmall.org.